

PRESS RELEASE

FOR IMMEDIATE RELEASE



Uptown Summer Solstice Crawl – A Deliciously Fun Way to Choose Local

June 24, 2021 – WATERLOO, ON – Back by popular demand – after a hiatus in 2020 and slightly modified for 2021 – is the annual [Uptown Summer Solstice Crawl](#).

Kicked off this past Saturday on Father's Day, 2021's Uptown Summer Solstice Crawl includes "summery" culinary menu options from 14 Uptown restaurants. Instead of the traditional sampling tour around Uptown Waterloo, each item will be available to order via patio dining, takeout or delivery and Food Crawl participants will have until July 18th to try them all.

"Solstice Crawlers are encouraged to enjoy some or all stops on the crawl and vote for their winning dish," shares Tracy Van Kalsbeek, Executive Director of the [Uptown Waterloo Business Improvement Area](#). "Voters will automatically be entered into a draw to win one of three prizes of up to \$100 Uptown dollars. It's a deliciously fun way to #chooselocal."

Featuring:

- Arugula Salad at Prohibition Warehouse
- Blueberry Shortbread Squares at Dana Shortt Gourmet & Gifts
- Cider Brined Turkey Focaccia + Fries at Proof Kitchen & Lounge
- Watermelon Salad at Kentucky Bourbon & BBQ
- Princess Peach on the Beach cookie dough at Crumby Cookie Co.
- Summer Fruit Gazpacho at Sole Restaurant & Wine Bar
- Rami's Giant ½ Pound Mozza Sticks at Revive Game Bar
- Summer Solstice Pizza at Score Pizza
- Pie Milkshake at Just Love Pie
- Taco Feast at Taco Farm
- Dawg Bites at Jane Bond
- The Big Marc Burger at Princess Café
- Scoop of the Day at Scoop Du Jour
- Smashed Lamb Burger at Beertown

Vote for your favourite [HERE!](#)

In addition, Summer Solstice Crawlers are encouraged to share about their tasty crawl adventures by posting photos, tagging restaurants and using #uptownsolsticecrawl.

Looking for other tasty ways to support Uptown businesses? Check out the Uptown [Patio Map](#), [Chocolate Trail](#) and [Taco Trail](#).

Photos enclosed.

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About the [Uptown Waterloo Business Improvement Area](#)

Formed in 1972, the Uptown Waterloo Business Improvement Area (BIA) is a committee of the City of Waterloo's Council responsible for the organization, physical improvement and economic development of the Uptown business area. As an independent, non-profit organization, we are led by a volunteer Board of Directors comprised of business and property owners, persons voted in by rate-paying member(s) and member(s) of Waterloo Council.

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come on up.