

**REVENUE 2023**

Membership Levy	709,879.04
Levy Adjustments	
Investment Income	6,000
Bank Interest	120
Region of Waterloo contribution e.g. grants	10,000
City of Waterloo Grant	20,000
Other event income	400
Advertising Income (magazine)	
Other Income e.g grants	50,050
<b>Total Revenue</b>	<u><u>796,449.04</u></u>

**EXPENSES 2023**

Total Payroll	297,593
Total Administration	66,426
Total Marketing	237,830
Total Beautification	178,600
Parking - Bauer Lot	1,000
Community Outreach/Engagement	10,000
Advocacy	5,000
Operational Reserves	
Capital Reserves	
Amortization	
<b>Total Expenses</b>	<u><u>796,449</u></u>